

2020 **MISSION DRIVEN**
DAY CONFERENCE
CHRIST-LED | ADDICTION | RECOVERY

Who? What? When?
Where? Why?







WHO?-

- Who we are
- Who are the people most effected by addiction today?
 - 2016 census - 20 million addicted to drugs (SAMSHA)
 - Is this inaccurate?
 - Everybody
 - directly – self/loved one
 - indirectly – economic burden
 - prescription opioid misuse alone - \$78.5 million a year

WHAT?

- What we do
- What is our definition of success?
- What are the changes we have seen in addiction in the past 36 years?
 - 80's crack, PCP
 - 90's cocaine, heroin
 - 2000's THC, pills
 - 2010's opiate prescription pills, upper pills
 - Current - fake fentanyl, PCP, Heroin, high THC content marijuana, cut THC vape
 - every day more than 130 people in the United States die after overdosing on opioids (NIH)
 - About 80 percent of people who use heroin first misused prescription opioids (NIH)

WHAT?

- What are the changes we have seen in addiction in the past 36 years?
 - 30 million abuse alcohol, up 13% in the last ten years (SAMHSA)
 - On a global level alcohol consumption has increased by 70% since 1990 (center for addiction health Toronto Canada)
 - Research and treatment specific to men until early 1990's

WHAT?

- What are the changes we have seen in the culture of addiction in the past 36 years?
 - Acceptance – legalization
 - Entitlement – lack of motivation and resilience
 - Break down in the family
 - Party culture – no regard for consequences

WHEN?

- Significance of 1996

- In 1996 the U.S. ended the sixty-year self-imposed ban on hard liquor television advertising
- In 1996 Purdue Pharma introduced Oxycontin to the market. By the year 2000, sales reached 1.1 billion dollars. By 2004, Oxycontin had become the leading cause of drug abuse in the United States. Between 2006-2012, 76 billion pills were distributed nation-wide. (DEA database).

WHEN?

- When did we begin to see the rise of addiction among young women/mothers
 - coincided with opioid crisis and attention to neonatal care and delivery
 - An estimated 32,000 babies were born with neonatal opioid withdrawal syndrome/neonatal abstinence syndrome in the U.S. in 2014, a more than 5-fold increase since 2004 – equivalent to one baby suffering from opioid withdrawal born approximately every 15 minutes. (NIH)
 - CDC reports that between 1999 and 2015 the number of women with opioid use disorder at labor and delivery more than quadrupled from 1999 – 2014 (CDC)
- Significance of 1996 in regard to the Beauty for Ashes Women and Children's Home

WHERE?

- Middle America hit hard, proximity and boredom
- Country vs. City vs. Suburbs
 - West Virginia (epicenter of drug overdose per capita)

WHY?

- Why we do this
 - Men
 - women and children
 - community
- Teen Challenge is successful
- Faith aspect – spirituality and addiction recovery go hand-in-hand
 - Dr. Brian Grim
- Why we care

WHY?

- Why the Church and Christian community should care
 - because He cares – Luke 10: 25 – 37
 - raising up “Inns”
 - parachurch ministry
 - you need us
 - we need you

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